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Badger Mutual Welcomes Insurance Leader Shane Paltzer

MILWAUKEE, Wis. — Badger Mutual Insurance Company has named Shane Paltzer as Director of Strategic Growth, adding an accomplished insurance executive to its leadership team as the company enters its next phase of growth and advances its long-term strategy for commercial expansion and innovation.

Paltzer brings more than 30 years of insurance industry leadership experience to Badger Mutual, most recently serving as Vice President of Personal Lines Underwriting & Corporate Relations at Acuity Insurance. His leadership experience spans underwriting, marketing, compliance, culture, and operations, including helping guide significant growth and transformation as Acuity expanded from approximately \$300 million to more than \$3 billion in written premium.

"As we look ahead, we're focused on strengthening the capabilities that position Badger as a leader in delivering innovative solutions while continuing to provide the trusted relationships and personal service that have always set us apart," said Dan Nigro, CEO of Badger Mutual. "Shane brings the strategic perspective and leadership experience to help us continue advancing that vision."

Paltzer's addition supports Badger Mutual's *TRUST in Action* strategy, which is focused on expanding commercial expertise, strengthening agency partnerships, and continued innovation to better serve policyholders, employees, and independent agents.

"I'm honored to join Badger Mutual at such an exciting time in the company's history," said Paltzer. "Badger has a strong reputation, a clear vision for the future, and a people-first culture built on trust and relationships. What attracted me to Badger was its ability to honor its foundation while continuing to evolve. I look forward to working alongside this talented team to create new opportunities for our employees, agency partners, and policyholders."

About Badger Mutual Insurance Company

Badger Mutual Insurance Company has been providing property and casualty insurance products since 1887. Headquartered in Milwaukee, Wisconsin, the company is represented by more than 300 independent agencies across seven states: Wisconsin, Illinois, Minnesota, Iowa, Michigan, Arizona, and Nevada. The company maintains an A+ (Superior) group rating from AM Best as an affiliated partner with Rural Mutual Insurance Company.