

# Badger Mutual Insurance Women's Amateur



2021 Champion  
Bobbi Stricker

In 1999, a few members of the Brown Deer Women's Golf Club met in the Badger Mutual Insurance Company offices to discuss the sponsorship of a new type of women's amateur golf tournament. The proposal was to produce an amateur women's tournament, welcoming all levels of golfers while raising funds to benefit women in need in our community. All net proceeds have gone directly to local non-profit organizations focused on the needs of women and children.

Together, over the past 22 years, this event has raised over \$290,000 to improve the lives of families in the Milwaukee community. Last year, \$22,000 was raised for Sojourner Family Peace Center and LOTUS Legal Clinic.

## WHEN

July 25-26, 2022

## WHERE

Brown Deer Golf Course  
7625 N Range Line Rd  
Milwaukee, WI 53209



The Badger Mutual Insurance Women's Amateur (BMIWA) is now one of Wisconsin's most highly recognized women's amateur golf tournaments. The tournament is a two-day, 18-hole stroke play event with a silent auction and prizes for flight winners at an awards luncheon.

In addition to the broad range of player handicaps, we invite talented young Midwest collegiate players. The Brown Deer Women's Golf Club organizes, operates the tournament, and actively raises funds. In addition, our founding sponsor, Badger Mutual Insurance, provides website, staff support, and underwriting costs for this state-wide event. This unique combination of support allows us to recruit talented golf athletes; the 2020 Champion, Mackenzie Hahn from Bull Valley Golf Club, Illinois, and three-time Champion, Bobbi Stricker (2018, 2019, and 2021).

The success of our tournament is a result of the unwavering support and generosity of sponsors, donors, and golfers. The effect of your generosity is multiplied by the local non-profit organizations that use the proceeds from this event and give hope to so many families in our community.

### Luncheon Sponsorship

**\$1,000**

- Signage prominently displayed as Luncheon Sponsor in dining hall,
- Full-page ad in Official Tournament Program, 4.75w x 7.5h,
- Signage/logo on one (1) hole on the course,
- Logo included in event website linked directly to your corporate website.

### Name the Bleachers Sponsorship

**\$700**

- Naming rights to the bleachers set up at the 18th green; signage prominently displayed,
- Full-page ad in Official Tournament program, 4.75w x 7.5h,
- Signage/logo on one (1) hole on the course,
- Logo included in event website linked directly to your corporate website.

### Practice Range Sponsorship

**\$300**

- Signage prominently displayed at driving range and practice putting green,
- Full-page ad in Official Tournament Program, 4.75w x 7.5h,
- Logo included in event website linked directly to your corporate website.

### Eagle Sponsor

**\$275**

- Full-page ad in Official Tournament Program, 4.75w x 7.5h,
- Signage/logo on one (1) hole on the course,
- Logo included in event website linked directly to your corporate website.

### Birdie Sponsor

**\$175**

- Half-page ad in Official Tournament Program, 4.75w x 3.625h,
- Signage/logo on one (1) hole on the course,
- Logo included in event website linked directly to your corporate website.

### Par Sponsor

**\$125**

- Quarter-page ad in Official Tournament Program, 2.3125w x 3.625h
- Logo included in event website, linked directly to your corporate website

# Badger Mutual Insurance Women's Amateur



The Badger Mutual Insurance Women's Amateur Golf Tournament provides a quality competitive event for amateur women golfers. It raises funds to benefit the needs of other women and children in our community.

The tournament supports:

**Sojourner Family Peace Center** has programs for homeless women of domestic violence who are helped to achieve the necessary skills to reach self-sufficiency.

**LOTUS Legal Clinic** provides free legal services to victims of human trafficking while partnering with others to improve the lives of victims.

All net proceeds, including sponsorship and silent auction funds, are donated to benefit these organizations. With your support, we may be able to improve the lives of so many and provide them with the hope and strength they desperately desire.

## SPONSORSHIP TYPE

- Luncheon \$1,000 (SOLD)
- Birdie \$175
- Bleacher \$700
- Par \$125
- Practice Range \$300
- I would like to make a donation in the amount of \$\_\_\_\_\_
- Eagle \$275

## SPONSOR/PAYMENT INFORMATION

Your name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Name (as you would like it to appear): \_\_\_\_\_

Please check one:  Use my ad from last year  I will submit a new ad  Please create an ad for me

Ad Sizes: Full-page: 4.75"w x 7.5"h Half-page: 4.75"w x 3.625"h Quarter-page: 2.3125"w x 3.625"h

Ad Specifications: Preferred ad format is Adobe PDF or .JPG (minimum 300 dpi)

Logo Specifications: Please provide logo as vector artwork

Check enclosed (made payable to Badger Mutual Golf Tournament) (Fed. ID # 39-1959497)

Please mail completed form and payment to:

Connie Hillmann, Treasurer  
DM Accounting Services, Inc.  
N96W18221 County Line Rd.,  
Menomonee Falls, WI 53051

For more information, please contact: Lina Cicero, Tournament Chair at  
bmiwatournament@gmail.com or 414-215-0465.

### DEADLINE

To be included in all relevant material,  
please submit your ad and logo by  
**July 1, 2022.**

Please e-mail to:

[bmiwatournament@gmail.com](mailto:bmiwatournament@gmail.com)